

English-Language 2019 Edition

1. **Print reverse** (jacket inside) **first**.
2. Then, print this side at "Actual Size" (100%).
3. **Flip over** and fold twice to create jacket spine.
4. Lay flat and use cut lines to trim away excess.
5. Lay jacket in plastic box, insert game, and enjoy!

Fold here

Fold here

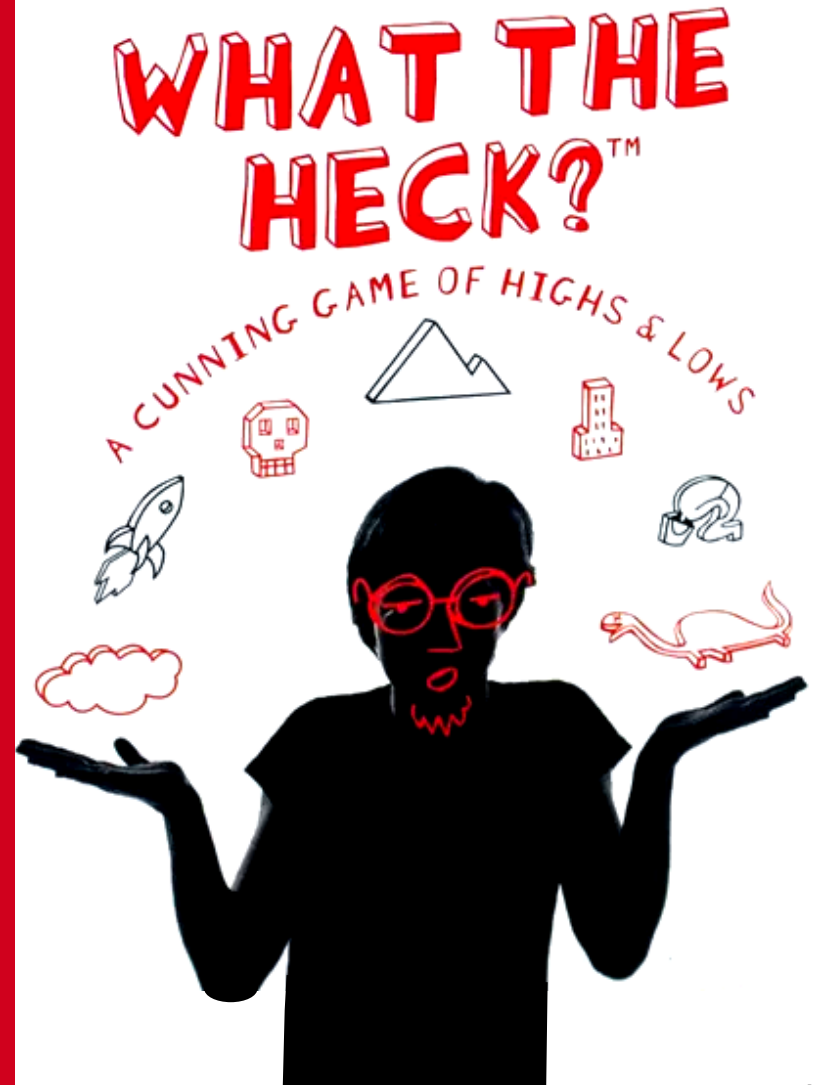
With just a few rules, **What the Heck?** is a game where all players: bluff—there's no luck at all; play at the same time; and try to guess which cards the other players will play.

1. Secretly play a card from your hand, then flip it over at the same time as the other players.

2. When the card in the middle is a "plus" card, the high card takes it; when it's a "minus" card, the low card takes it—unless there's a tie...

3. When the cards are gone, the player with the most points wins.

What The Heck?



17 February 2025

Small Box Game Jackets are designed for use in 4"x6" photo storage plastic cases, commonly found at craft stores in 16-box carry containers (a.k.a. "photo keepers") under the brand names of Iris, Simply Tidy, Top Notch, or Zuvo.



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Fold here

Fold here

German-Language Edition Option A

1. **Print reverse** (jacket inside) **first**.
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5. Lay jacket in plastic box, insert game, and enjoy!

Fold here

Fold here

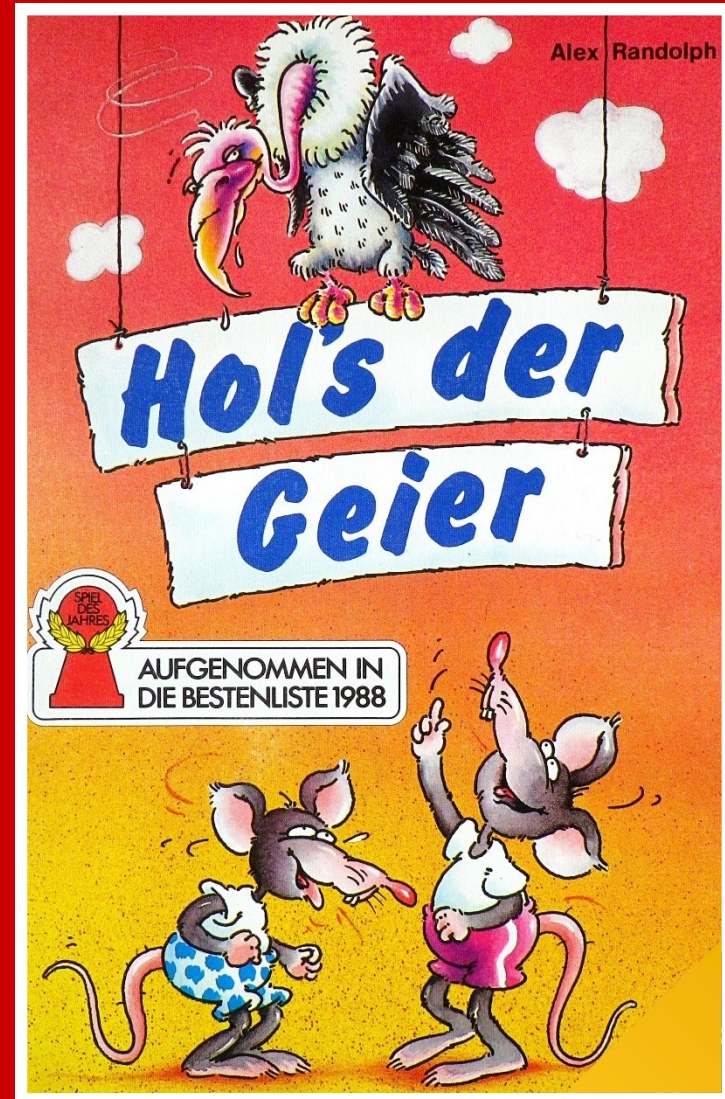
Hol's der Geier

A.K.A. WHAT THE HECK?



Fold here

Fold here

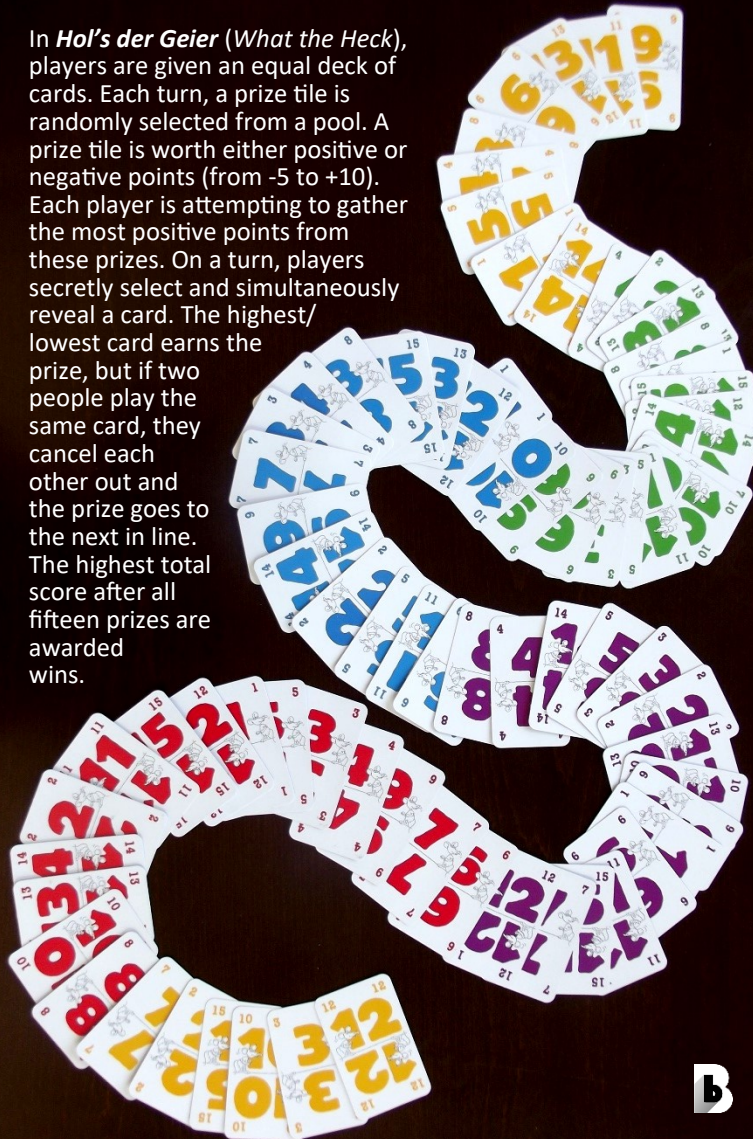


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In *Hol's der Geier* (*What the Heck*), players are given an equal deck of cards. Each turn, a prize tile is randomly selected from a pool. A prize tile is worth either positive or negative points (from -5 to +10). Each player is attempting to gather the most positive points from these prizes. On a turn, players secretly select and simultaneously reveal a card. The highest/lowest card earns the prize, but if two people play the same card, they cancel each other out and the prize goes to the next in line. The highest total score after all fifteen prizes are awarded wins.



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German-Language Edition Option B

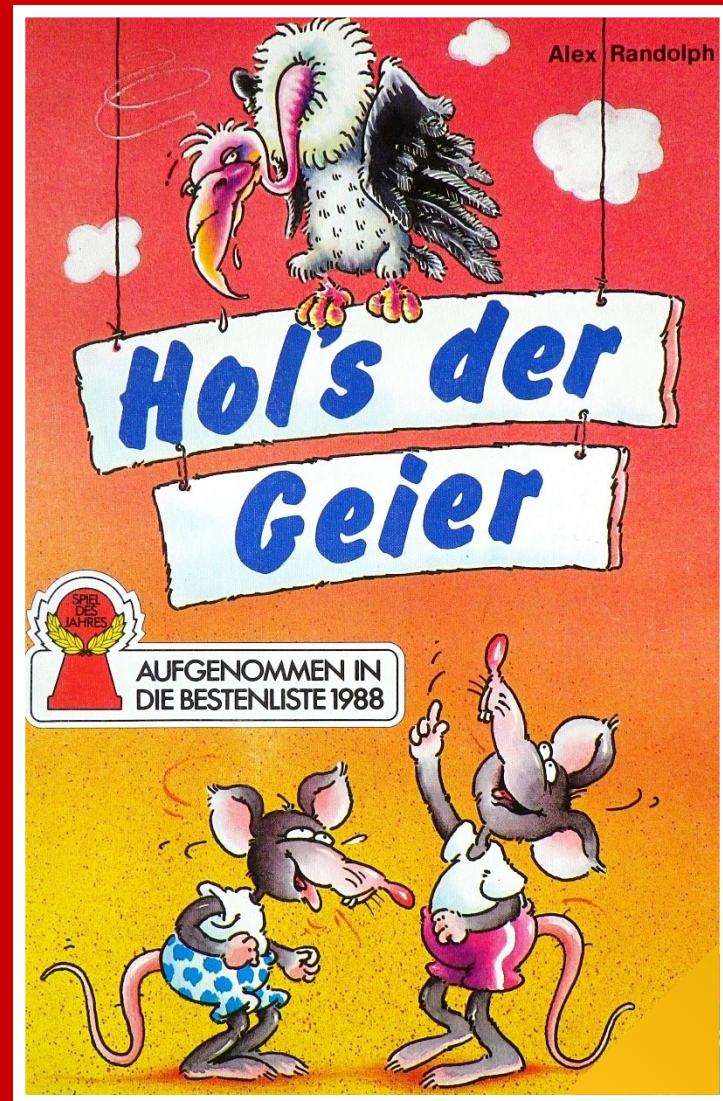
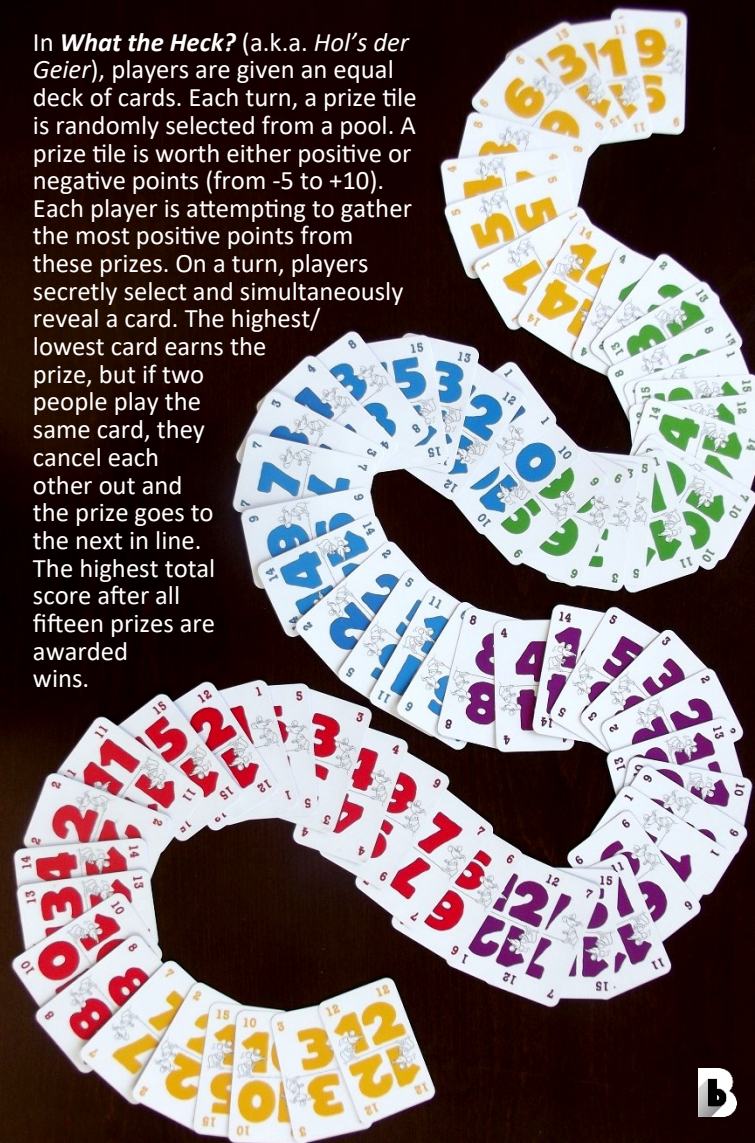
1. **Print reverse** (jacket inside) **first**.
2. Then, print this side at "Actual Size" (100%).
3. **Flip over** and fold twice to create jacket spine.
4. Lay flat and use cut lines to trim away excess.
5. Lay jacket in plastic box, insert game, and enjoy!

Fold here

Fold here

What the Heck?

A.K.A. HOL'S DER GEIER



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Fold here

Fold here

Fold
right side
over to
here **before**
trimming

Fold
right side
over to
here **before**
trimming

More than 1,500
jackets available on



/geeklist/318181



This Small Box
Game Jacket
designed by



This page is the
reverse side of the jacket
(i.e., the inside cover)

1. Print "Actual Size" (100%) on cardstock.
2. If printing double-sided, set "flip on short edge".
3. Once printed, fold on **this side** twice to create box spine.
4. **Then**, flip over, lay flat, and use cut lines to trim away excess.

This is a 4"x6" photo box available at craft stores in a 16-box container
(a.k.a. "photo keeper") under the brand names of Iris, Simply Tidy, Top Notch, or Zuvo

Fold
left side
over to
here **before**
trimming

Fold
left side
over to
here **before**
trimming